



iD-points PRIVACY POLICY

v5.0

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This site ("Site") is managed by Incentivedirect Limited

1. We are committed to protecting the privacy of those who browse this Site and those End Users who order products from this Site.
2. We will only use the personal data that we collect about you lawfully in accordance with the Data Protection Act 1984 and 1998.
3. We collect information about you for 2 reasons: firstly, to process your order and secondly, to provide you with the best possible service. We will always ask you if you want to be kept informed about new products, offers and related marketing purposes. If you do not answer yes to this question we will only use your personal data to process your order. If you have answered yes to this but subsequently decide you do not want to receive such information from us please e-mail/contact us on customerservice@incentivedirect.com and we will remove your personal data from our database as soon as it is reasonably practical to do so.
4. We will not use your personal data other than the circumstances set out in clause 3 and we will not email you in the future unless you have given us your consent.
5. The type of personal data we will collect about you includes:
 - . name
 - . address
 - . phone number
 - . email address
 - . credit/debit card details
 - . such other information necessary to process your product orders; and
 - . information submitted by you via forms on the Site including but without limitation knowledge tests, feedback surveys, data capture forms and the online help function

We may use your personal data and other information, including but without limitation relating to your usage of this Site and your order history, to create reports for our client (the entity for whom we run the incentive scheme who may require details of your history for tax calculation



purposes) and for our own analysis.

6. We will never collect sensitive data about you without your express consent.

7. The information we hold will be accurate and up to date. If you find any inaccuracies we will delete or correct it promptly.

8. The Internet is not a secure medium. However, we keep your personal data confidential and hold it securely in accordance with our internal security policy and in accordance with the appropriate legal requirement.

9. Because the Internet infrastructure is global and it is not possible to predict the routes that information sent over the Internet will take, the information you provide may be transmitted/transferred temporarily via a route which takes it outside the European Economic Area as it passes between you and us. By submitting your personal data you consent to such transmission/transfer.

10. We may use technology to track the patterns of behaviour of visitors to our Site. This can include using a "cookie" which would be stored on your browser. You can usually modify your browser to prevent this happening. The information collected in this way can be used to identify you unless you modify your browser settings.

11. By submitting your personal data to us you consent to the use of that information in accordance with this Privacy Policy. If we change our Privacy Policy we will post the changes to this page so that you may be aware of them.

12. If you have any questions/comments about privacy, you should contact us via the online help function.